

# **FSB COLOGNE FAIR & SPORTS MENAGEMENT CONFERENCE**

26<sup>th</sup> OCTOBER TO 05 NOVEMBER 2015

COLOGNE / BARCELONA / MADRID /  
PARIS

Organised By:



UNIVERSITI  
TEKNOLOGI  
MARA

## ***DESCRIPTION:***

New momentum in a dynamic new environment: The fair duo FSB and aquanale will take place from 27 – 30 October 2015 in Cologne, across an exhibition area of around 80,000 sqm in Halls 6, 7, 9 and 10. From now on, exhibitors at both events will benefit from an improved infrastructure in the new areas of the Cologne exhibition grounds.

“The new structure for the FSB sections of amenities, sport and public pool construction means that existing synergies – amongst themselves and together with aquanale – can be exploited more e-effectively, creating more business networks on a national and international scale,” says Katharina C. Hamma, Chief Operating Ocer at Koelnmesse GmbH. The restructuring represents a further consolidation of FSB’s leading position as the world’s largest industry event in the games, sport, amenities and pool construction sectors.

FSB 2015 will offer you once again a comprehensive and innovative supporting programme for different professional topics.

Not only the 24th IAKS Congress with an impressive prize-giving ceremony will be celebrated in 2015. Many more subjects and workshops will be once organized again on the schedule for FSB 2015

## **FOCUS AREAS:**

### **Amenity Areas - Create new opportunities**

The goal: To create amenity areas and urban environments for social change and stimulate them with sustainable support. This constitutes a big challenge for municipalities and communities. With attractive themes relating to open space and playgrounds, the new Hall 9 at FSB provides you, as an exhibitor, with the ideal framework.

Among the many pressing questions about the future for trade visitors from all over the world, the most important relate to the processes of change in urban habitats resulting from demographic changes, the demand for accessibility and peoples' changing leisure patterns and habits. As a supplier of playground equipment, outdoor fitness equipment, playground design, urban furniture, urban planning, and lighting architecture for outdoor space, you will find attractive solutions and sustainable products. At FSB in Cologne, we offer you the ideal business platform!

Delight your target groups communities, landscape architects and planners from the o-, and present yourself and your products in real-life themed worlds which highlight your company's expertise.

### **SPORT - Pathway to the future**

Competence in motion: In sports facility management, energy efficiency, sustainable technologies and careful use of resources continue to gain in importance. Equip national and international planners, architects, operators and investors in the new „SPORT“ Halls 7 and 10 with the tools they need for the sport and leisure worlds of tomorrow!

A good ecological balance, sustainable building materials and consistently implemented accessibility measures allow private and public operators to differentiate themselves from the increasingly fierce competition. Support your target audience and offer your services in the right environment! The target group-specific framework programme adds huge added value for decision-makers! As exhibitors, you can benefit from FSB's unique contact and networking opportunities.

In 2015, IAKS celebrates its 50th anniversary. On this occasion, the association will take a look at the history of the sports and leisure infrastructure at FSB 2015. Outstanding sporting structures, sports personalities and athletes of the last decades as well as the pioneering developments for the sector will be showcased and celebrated, to name but a few of the attractions.

### **POOLS - Intro Fascinating Worlds**

FSB and aquanale (Trade Fair for Sauna. Pool. Ambience.), created in 2013, facilitates the leveraging of many more synergies. All segments of the private and public swimming pool, wellness, sauna and spa sectors are now comprehensively represented on one platform – in six clearly defined themed worlds, representing more benefits to your networking.

What does this mean for visitors? Short distances between exhibits and a comprehensive overview of the latest developments and innovations in the pool, sauna and spa industry. Introduce your service and product portfolio to even more national and international decision-makers in the new Hall 6 and ride the wave of success in 2015!

## **TARGET AUDIENCE:**

1. All levels of management from front line through CEOs and owners.

2. Department heads, team leaders, and project directors in Human Resource Department.
3. Staff responsible for communicating and enacting company procedures.

## **TRAVEL ITINERARY 26 OCT – 4 NOV 2015**

### **DAY 1 - 27 OCT 2015 (ARRIVE AMSTERDAM - COLOGNE) AMSTERDAM-COLOGNE : 263km**

-Arrival Amsterdam MH16 ETA 0600 HRS -0700 Pick up by LDC Coach -Overland transfer to Cologne -Upon arrival, visit to FSB Fair in Koln Exhibition Centre \*\*Lunch & Dinner on own arrangement -1900 drop off at hotel for check in  
Max coach usage : 12 hrs

### **DAY 2 – 28 OCT 2015 COLOGNE**

-Breakfast in hotel -Visit FSB Fair (World's largest industry event in the games, sport, amenities and pool construction sectors which include international congress and workshop programme) \*\*with full day coach disposal  
\*\*Lunch & Dinner on own arrangement -Return to hotel for rest Max coach usage : 12 hrs

### **DAY 3 - 29 OCT 2015 COLOGNE - AIRPORT / BARCELONA**

-Breakfast in hotel -Coach disposal until departure transfer to Koln/Bonn Airport for flight to Barcelona -Flight : LH ETD 1320 hrs Cologne - Barcelona -Arrival Barcelona LH Flight ETA 1530h (tentatively) -Pick up from airport with coach & driver only -Drop off hotel, free & easy afterwards Note: Coach usage : 1 way airport/hotel transfer only No assistant

### **DAY 4 - BARCELONA**

-Breakfast in hotel -Visit Nou Camp Stadium Barcelona FC Briefing on how to managing and maintaining a stadium and covers all access to areas normally reserved for players and Officials. \*\*\*Lunch & Dinner on own arrangement -Return to hotel for rest  
Note : Coach usage - 0900-1800

### **DAY 5 - 31 OCT 2015 BARCELONA / MADRID**

1330 : Coach pick up from hotel without assistant Departure transfer to airport for flight to Madrid Flight : Vueling ETD 1600 1720 1720 : Arrival in Madrid Coach pick up from Airport without assistant Transfer to hotel for check in Thereafter free at own leisure  
Note : Coach usage : 1 way airport/hotel transfer only No assistant

### **DAY 6 - 01 NOV 2015 MADRID**

-Breakfast in hotel Visit Santiago Bernabeu Stadium Real Madrid FC for stadium Tour Briefing on how managing and maintaining a stadium and covers all access to areas normally reserved for players and Officials. \*\*Lunch & Dinner on own arrangement 1800 Drop off hotel  
Note: Coach usage : 0900-1800

### **DAY 7 - 02 NOV 2015 MADRID**

0830 Pick up from hotel Proceed for Technical Visit Sport Facility Management Conference at Madrid University 1800 Drop off hotel \*\* Lunch & Dinner on own arrangement  
Note : Coach usage : 0900-1800

### **DAY 8 - 03 NOV 2015 MADRID / PARIS**

**Remarks : due to early transfer out, will arrange with hotel for packed breakfast**

0430 Coach pick up from hotel by driver only without assistant Departure transfer to airport for flight to Paris Flight : Vueling Flight ETD 0700 (Tentative / Air ticket by agent own arrangement) Note : 1 way coach transfer hotel/airport without assistant 0900 Arrival Paris Airport by Vueling flight from Madrid Coach pick up from airport by driver only without assistant -Drop off hotel for check in -Free on own leisure  
Note : 11 hrs coach disposal within city only without assistant

### **DAY 9 - 04 NOV 2015 PARIS**

-Breakfast in hotel Visit Paris Saint Germain PSG FC for stadium Tour Briefing on how managing and maintaining a stadium and covers all access to areas normally reserved for players and Officials. \*\*Lunch & Dinner on own arrangement. 1800 Drop off hotel  
Note : Coach usage : 0900-1800

### **DAY 10 - 05 NOV 2015 PARIS / HOME**

0800 Coach pick up from hotel by driver only without assistant Departure transfer to CDG Airport for flight home Flight : MH CDG/AMS ETD 1200  
Note : 1 way coach transfer hotel/airport without assistant

## FEES STRUCTURE

### PACKAGE

|            |          | <i>GST of 6%</i> |
|------------|----------|------------------|
| MEMBER     | RM25,800 | RM1,548          |
| NON MEMBER | RM27,800 | RM1,668          |

Price include international economy return flight ticket, hotel accommodation, insurance, transport, meals and conference package.

Please contact us if you need to bring along accompanying person(s).

### CONTACT PERSON

| Name  | Office No            | H/p No      | Email address  |
|---|----------------------|-------------|--|
| 1. Rohany A. Rahman                             | 03-87399249/87374531 | 017-3228726 | <a href="mailto:pbbbm@yahoo.com">pbbbm@yahoo.com</a> |
| 2. Mustaza Ahmad<br>mustaza61@salam.uitm.edu.my | 03-55435615          | 012-6150104 | <br>mustaza61@yahoo.com                              |

Ketua Pegawai Eksekutif  
Persatuan Badan Berkanun Malaysia (PBBM)  
5-3F, Tingkat 3, Jalan Hentian 1C,  
Pusat Hentian Kajang Off Jalan Reko,  
43000 Kajang, Selangor Darul Ehsan.  
Tel: 03-87374531/87399249  
Fax No: 03-87399250

### PAYMENT INFORMATION:

Payment must be made through Cheque/ Bankers Draft /Local Order/Letter of undertaking on the name:

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**PBBM GLOBAL CORPORATION BERHAD Account Number: 562414011420 (MAYBANK)**

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**Closing date for submission of registration form: 15 September 2015**

**Closing date for payment: 30 September 2015**

- Note:
1. All participants are requested to submit an Application for Official Business Abroad through the respective Heads of Department as specified in the General Circular No. 3 of 2002 and Treasury Circular No. 2 of 2008.
  2. Passport expiration date must be not less than 6 months from the date of the flight. Copy of Passport must be submitted to the organiser together with the registration form.

4. Organizer has the right to change the schedule without prior notice.

## REGISTRATION FORM

(Completed form must be submitted on or before 15 September 2015)

### INFORMATION OF PARTICIPANT

1. Name: ..... Job Title: .....  
Email: ..... Tel: ..... Fax: .....  
Mobile: .....  
Address: .....
2. Name: ..... Job Title: .....  
Email: ..... Tel: ..... Fax: .....  
Mobile: .....  
Address: .....
3. Name: ..... Job Title: .....  
Email: ..... Tel: ..... Fax: .....  
Mobile: .....  
Address: .....

**Note: If more than 3 participants from your organization please make another copy of this form.**

Please also choose (v) the box below:

Enclosed Photocopy of Passport  
Package

Member RM25,800

Non Member RM27,800

GST of 6%

RM1,548

RM1,668

**Total Fees**

**RM:** .....

### Contact Person

Please state the contact person

Name: ..... Job Title: .....

Email: ..... Tel: ..... Fax: .....

Mobile: .....

Address: ..... Organization: .....

### Mode of Payment – Choose One (v)

Cheque/Bankers Draft

Telegraphic Transter

Local Order/  
Letter of Undertaking

\*The fees payment or LO must be received one month before the course start.

Send this form to: Email: [pbbbm@yahoo.com](mailto:pbbbm@yahoo.com) or By Fax: 03-87399250

**Booking, Payment and Cancellation Policy** – important, please read carefully

By completing, signing and sending us this registration form you are confirming delegate places on the training. You are also confirming your understanding of our Booking, Payment and Cancellation Policy.

**Cancellation Policy:** Delegates who cancel prior one month of the event must request in writing to cancel registration and must find a replacement. Within the one month of the event, no cancellation is allowed.